

THE BUNBURY LIFE



Welcome to the The Bunbury Life. Bunbury's exciting, glossy, bi-annual lifestyle magazine.

Bunbury is booming! The city is consistently ranked as one of the fastest growing towns in Australia and with its population forecast to soar over the next 10 years clearly there is something attracting this influx of new residents and visitors.

Visit and it soon becomes clear! A beautiful climate, stunning beaches, and with its unique peninsula setting, almost entirely surrounded by water, Bunbury offers fabulous ocean-side living in spectacular surroundings.

The Bunbury Life is a colourful, glossy magazine celebrating the wonderful lifestyle of this vibrant region. It is a magazine for people who enjoy and seek out the good things in life and are not afraid to spend a bit of money getting them!

Published bi-annually and distributed free to high-value property owners, local business owners and at selected outlets around town, the publication offers something for all. Find regular features on fashion, interior design, motoring, health, property, food and the local art scene. Also find a What's On Guide, Eating Out Guide and Accommodation Guide together with useful information on local services and businesses.

All Published in a full colour, glossy, easy to use A5 format!

A Unique Advertising Opportunity

The Bunbury Life offers advertisers a unique, carefully targeted high quality readership.

6,000 copies are distributed to the following areas,

- ✓ Selected high-value property owners
- ✓ Selected business owners
- ✓ Hotels and Visitor Centres
- ✓ Local Restaurants/Cafes/Boutiques
- ✓ Selected local events

In short, readers are residents with a high disposable income or visitors to the area with money to spend on your products and services.

Publication Details

Publication Dates	First week of Summer and Winter
Format	A5 Full Colour
Editorial Deadline	First Friday of month preceding publication
Advertising Deadline	Second Friday of month preceding publication
Advertising Rates (EX GST)	Page \$895, Half \$545, Quarter \$345 (per issue)
Classifieds	From \$325 (per annum)
Eating Out Guide	\$325 (per annum)
Accommodation Guide	\$325 (per annum)
Discounts available for series bookings and pre-payment	
Interest-free payment options available	

For further information contact Mark Boden on 1300 471 491 or email advertising@blueskymedia.net.au